



Public Disclosure of Student Achievement

Institution Name: Concordia University Texas

Business Unit(s) included in this report: College of Business and Communication

Academic Period Covered: 2018-2019

Date Submitted: 8/15/19

PROGRAM	INDICATOR	RESULT
Bachelor of Business Administration (BBA)	Graduation rate	56%
Master of Business Administration (MBA)	Graduation rate	80%
Master of Business Administration (MBA)	Employment advancement	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
BBA Graduation rate	Freshman and transfers entering CTX in Fall, 2013 who had BBA listed as their major on census day. Their six-year graduation rate as of May, 2019 was 56%, compared with the overall CTX graduation rate of 49%
MBA Graduation rate	Since the launch of the MBA Program in 2010, graduation rates have consistently been documented at the 80% level and higher
MBA Employment advancement	The Fall, 2018 cohort 13 included four graduate students who were either up for promotion or in the early stages of interviewing at the end of the capstone course. All four students achieved their employment advancement goal, earning the promotion with significant pay increase or the job offer.