



# Global Public Health

COLLEGE OF BUSINESS AND COMMUNICATION

## CONCORDIA UNIVERSITY TEXAS

Concordia University Texas is dedicated to the mission of developing Christian leaders. Founded in 1926, Concordia is proud to be Austin's leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia's campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

## ABOUT THE PROGRAM

The Global Public Health major trains students to understand the art and science of preventing disease and promoting population health. Students will learn about infectious diseases, chronic diseases, the risk and protective factors that impact health as well as developing and evaluating health-related programs. This interdisciplinary major provides students with the skills and competencies to work in a wide variety of industries in the health arena including governmental agencies, for-profit and nonprofit organizations at the local, city, state, national and international levels.

Completion of a Bachelor of Applied Arts degree in Global Public Health will allow students to have a health-related career in a variety of industries that support population health and well-being including jobs in the public sector as well as for profit multi-national corporations, international organizations and nonprofit organizations at the local, community, state, national and international levels.

### CONTACT THE PROGRAM DIRECTOR

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### CONTACT ADMISSIONS

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512.313.4CTX

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## MEANINGFUL WORK IN GLOBAL PUBLIC HEALTH

- ▶ Public Health Technicians
- ▶ Environmental Specialists
- ▶ Public Health Program Specialists
- ▶ Public Health Nutritionists
- ▶ Occupational Health and Safety Specialists
- ▶ Community Outreach Specialists
- ▶ Community Outreach/Field Workers
- ▶ Policy Analysts/Planners
- ▶ Public Health Educators
- ▶ Health Information System/Data Analysts

## COURSE HIGHLIGHTS

### Essentials of Global Public Health

Basic introduction to the overview of health and what it entails both in the United States and in the rest of the world. Analyze data, better understanding of health issues.

### Globalization, Trade and Health Policy

The world is getting “smaller” we connect with people through Facebook and Skype, our clothes are made in other countries. How does this affect us in the US? Multinational corporations are a big part of the health industry (pills/ medicine, food, clothes, electronics and more). How can we capitalize on the increasing interconnectedness to promote healthy societies?

### Comparative Health Care Systems

Knowledge of the US healthcare system (healthcare delivery, hospitals, clinics, community centers and more) and compare with health systems in France, Italy, Mexico, Japan, Cuba and others. What can we learn from others?

### Public Health Organizations, Ethics and Law

Major overview of the various public health organizations that exist in the US and the world along with the ethical principles and laws associated with their work. These include at the local (Austin and other communities); national (CDC, USAID); and international (World Bank, International Monetary Fund, Inter-American Development Bank) levels.

### Program Management and Health Evaluation (capstone)

Students learn about program management and evaluation and will learn how to build a public health program/intervention and how to evaluate if it is working. Key research methods will be addressed.

### Immigration, Violence, Disasters and Health

The US and Texas are home to many immigrants. Immigrant health is vital to our society and learning how to deal with people from different cultures is key. Violence is a public health issue and can be prevented. Disasters are common and leave people in financial ruin and many societies need to be rebuilt. We need all types of human, financial and administrative resources to effectively manage these issues.

### Health Communication

Web MD...hmm...does it always get it right? How do we communicate health issues effectively? What about disease surveillance? Key issues to be addressed.

The program is unique in that it trains our future leaders in the art and science of preventing disease and promoting health so that they will have very strong impact on the growth and development of a society's economy, infrastructure and overall development. It creates a path for students to be trained by faculty versed in social sciences and humanities, natural science, political science, liberal arts, human resources, finance, marketing, communication, international business and more. In today's world, health is a measure of quality of life and has great impact on human productivity in the labor force. A healthy workforce is a productive workforce. Health trends are changing in both developed (high income) and developing (low and middle income) countries. As the world becomes increasingly interdependent and borders shrink, health concerns and diseases in different parts of the world affect us all. Students in this program are specially trained in global health topics as well as the breadth and depth of issues that cross disciplines and help to promote a healthy society.



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