



Human Resources and Management

COLLEGE OF BUSINESS AND COMMUNICATION

CONCORDIA UNIVERSITY TEXAS

Founded in 1926, Concordia University Texas is proud to be Austin's leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia's campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

ABOUT THE PROGRAM

In today's competitive market, finding, recruiting, training and developing outstanding employees are critical components for the success of any company. Additionally, successful managers must use their hard and soft skills to grow their division and maintain morale. Receiving a BBA with a concentration in human resources and management from Concordia University Texas prepares students for positions of organizational leadership and management, from recruiting top talent to managing and leading a strong team.

CONTACT ADMISSIONS ➔

concordia.edu/admissions

512.313.4CTX

APPLY NOW ➔

concordia.edu/apply

MEANINGFUL WORK IN HUMAN RESOURCES AND MANAGEMENT

- ▶ Account Manager
- ▶ Benefits Specialist
- ▶ Business Consultant
- ▶ Database Administrator
- ▶ Human Resources Director
- ▶ Logistics and Distribution Coordinator
- ▶ Sales Executive

COURSE HIGHLIGHTS

Training and Development

This course explores methods utilized to train and develop employees in ways that positively affect organizational outcomes and success.

Negotiations and Conflict Management

The Negotiations course introduces students to the theory and practice of negotiation specific to business. The course focuses on understanding the behavior of individuals, groups, cultures and organizations in the context of competitive situations. Students will develop analytical and interpersonal skills necessary for successful negotiations.

Strategic Management

This course provides students with advanced-level learning and critical thinking skills in the areas of strategic planning, implementation and control. An overview of historical thought in strategic management will provide a basis for students to think about and form their own theories and management styles.

Both HR and management professionals are in the business of talent management. HR professionals work to identify, recruit and hire the right people for the team, while management professionals work to develop the right people into a winning team.

The BBA with a concentration in human resources and management provides students with the skills necessary to recruit and hire the right employees, to effectively develop and lead employees, and to successfully manage other organizational resources.

The job outlook for HR and management professionals is projected to continue rising, even amidst strong competition. Additionally, a BBA in human resources and management offers flexibility to work in many different types of organizations and capacities.

“Concordia prepared me for my position at Hangar Technology by offering several diverse business courses that enabled me to broaden my knowledge, specifically through “real-world” scenarios and simulations in Strategic Management. In addition, I was given the opportunity to work with local start-ups in developing and perfecting my marketing and management skills.”

- LISA PAMELA COWEN, '17



#CTXSOCIAL

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