



# CELEBRATE CONCORDIA

ANNUAL SCHOLARSHIP  
FUNDRAISING EVENT



**AUSTIN, TX**

*BIG city, small campus*



**100%** of incoming  
students receive financial aid



**1165**

*undergraduate  
students*

**HSI**

**1 of 50**  
faith-based Hispanic-  
Serving Institutions  
in the nation



**15**

*average  
class size*



**365**

*first-generation  
students*



**20+**  
majors



**15**

*NCAA Division III  
athletic teams*



**250**

*acres of nature  
preserve*



## Sponsorship Opportunities

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**SATURDAY,  
MARCH 6, 2021**

A VIRTUAL EVENT

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# Sponsorship Opportunities

Celebrate Concordia is the University's annual fundraising event and serves as the cornerstone of the Concordia Crossing weekend.

All of the proceeds raised will directly benefit the General Scholarship Fund to ensure Concordia students will be given the opportunity to experience an exceptional education in Christian leadership, preparing them for great lives of purpose and meaningful work.

## **TITLE** **\$15,000**

- ▶ Scholarship, in your name, will be awarded to four Concordia University Texas students for the 2021-22 academic school year
- ▶ Event-naming opportunity – Celebrate Concordia presented by title sponsor
- ▶ Special acknowledgment on Celebrate Concordia invitation and event signage throughout the Concordia Crossing weekend
- ▶ Full-page ad in the 2021 Concordia University Texas Magazine
- ▶ Special recognition on website, social media and alumni e-newsletter
- ▶ Commemorative gift
- ▶ Two opportunities for an article within the e-newsletter that is sent out to 10,000+ alumni and friends of Concordia

## **CHAMPION** **\$10,000**

- ▶ Scholarship, in your name, will be awarded to two Concordia University Texas students for the 2021-22 academic school year

- ▶ Acknowledgment on event signage throughout the Concordia Crossing weekend
- ▶ Half-page ad in the 2021 Concordia University Texas Magazine
- ▶ Special recognition on website, social media and alumni e-newsletter
- ▶ One opportunity for an article within the e-newsletter that is sent out to 10,000+ alumni and friends of Concordia

## **SIGNATURE** **\$5,000**

- ▶ Scholarship, in your name, will be awarded to one Concordia University Texas student for the 2021-22 academic school year
- ▶ Acknowledgment on event signage throughout the Concordia Crossing weekend
- ▶ Recognition in the 2021 Concordia University Texas Magazine
- ▶ Logo on event web page

## **PATRON** **\$2,500**

- ▶ Acknowledgment on event signage throughout the Concordia Crossing weekend
- ▶ Recognition in the 2021 Concordia University Texas Magazine

## **FRIEND OF CONCORDIA** **\$1,000**

- ▶ Acknowledgment on event signage throughout the Concordia Crossing weekend
- ▶ Logo on event web page

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*All sponsorship monies and donations from this event will directly benefit students at Concordia University Texas.*