

What can I do with a... Major in English?

I CAN GO IN TO...	AND POSSIBLY WORK FOR...	DOING THIS CAN HELP ME GET THERE...	SAMPLE COMPANIES	SAMPLE TITLES
CAREER AREA	POTENTIAL EMPLOYERS & INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
Writing/Editing				
<p>Creative Writing</p> <ul style="list-style-type: none"> Novels: Fiction and Nonfiction Poetry Plays Screenplays Scripts Greeting Cards Lyrics/Jingle Writing Graphic Novels <p>Journalism</p> <ul style="list-style-type: none"> Writing/Reporting Editing Critique <p>Freelance Writing</p>	<p>Newspapers Magazines Broadcast media companies including television, radio, and movie Trade, professional, or consumer publications Internet sites Large corporations Government Agencies:</p> <ul style="list-style-type: none"> Department of Homeland Security Department of Defense Department of State Veterans Affairs National Archives and Records Administration <p>Universities and university presses Technical industries Self-employed/Freelance</p>	<p>Sharpen your skills</p> <ul style="list-style-type: none"> Select elective coursework in a particular area of interest Become familiar with proposal writing and submission process in freelance writing Demonstrate patience and persistence <p>Gain experience</p> <ul style="list-style-type: none"> Write/edit for campus publication (college newspapers, magazines, or departmental or program newsletter). Internships, part-time jobs, or volunteer positions to assist or tutor students in a writing center. <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Click or tap here to enter text.</p> <p>Pursue graduate school Click or tap here to enter text.</p>	<ul style="list-style-type: none"> Study Breaks NewsWest 9 Texas Monthly Perfectly Frank Inc. 	<p>Job titles</p> <ul style="list-style-type: none"> Reporter/ Multi-Media Journalist Fitness Studio Evaluation Writers <p>Internship titles</p> <ul style="list-style-type: none"> Study Breaks Remote Student Writing Internships Texas Monthly Internship

CAREER AREA	POTENTIAL EMPLOYERS/INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
Technical Communication				
<ul style="list-style-type: none"> • Technical Writing and Editing • Science and Medical Writing • Grant and Proposal Writing • Software and Hardware Documentation • Information Technology Writing • Human-computer Interface Design • Corporate Communications and Training • Mechanical Communication 	<ul style="list-style-type: none"> • Management, scientific, and technical consulting companies • Technical industries • Retailers including electronics • Engineering firms • Healthcare industry • Computer systems design companies • Software publishers • Self-employed/Freelance 	<p>Sharpen your skills</p> <ul style="list-style-type: none"> • Develop strong grammar and language skills; consider a second language. • Coursework in technical communication <p>Gain experience</p> <ul style="list-style-type: none"> • Gain experience in specialized field such as engineering, medicine, science, web design, or computer software. • Volunteer or intern as a research assistant in a technical information department. • Technical writing or editing internship <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Science and/or computer science</p> <p>Pursue a graduate degree Click or tap here to enter text.</p>	<ul style="list-style-type: none"> • Lionbridge • Perot Museum of Nature and Science 	<p>Job titles Technical Writer</p> <p>Internship titles Information Technology Internship</p>

CAREER AREA	POTENTIAL EMPLOYERS/INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
Publishing				
<ul style="list-style-type: none"> • Editing • Advertising • Sales • Circulation • Production • Publicity • Marketing • Promotion • Administration 	Trade publishing Special interest magazines Trade magazines Association magazines Sunday newspaper supplements Educational Publishing Religious books and magazines Professional and scholarly publishing University presses Independent publishers Alternative media publishers: <ul style="list-style-type: none"> • E-books • Audiobooks 	<p>Sharpen your skills</p> <ul style="list-style-type: none"> • Develop proofreading, editing, and copy-editing skills • Maintain current knowledge of digital production technology. • Research the publishing industry to learn more about career ladders. <p>Gain experience</p> <ul style="list-style-type: none"> • Internship in publishing industry. • Writing for student publications such as the newspaper, creative writing magazines, the year book, etc. • Informational interview with or shadow a professional in the publishing industry. • Volunteer to write or edit publications with local nonprofit organizations. <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Click or tap here to enter text.</p> <p>Pursue a graduate degree Click or tap here to enter text.</p>	<ul style="list-style-type: none"> • Ford Audio-Video • Perfectly Frank Inc. 	<p>Job titles</p> <ul style="list-style-type: none"> • Sales Coordinator • Fitness Studio Evaluation Writers <p>Internship titles Click or tap here to enter text.</p>

CAREER AREA	POTENTIAL EMPLOYERS/INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
Education Teaching Administration Higher Education Administration: <ul style="list-style-type: none"> • Admissions • Financial Aid • Academic Advising and Support Services • Development • Alumni Affairs • International Education and Study Abroad • Student Affairs (e.g., Residence Life, Student Activities, Orientation, Leadership, Greek Life, Multicultural Programs) Information/Library Science Non-classroom Teaching English as a Second Language (ESL) Research Tutoring	<ul style="list-style-type: none"> • Public and private K-12 schools • Colleges and universities • Language institutions, local and abroad • Libraries • Museums • Private learning centers • Test preparation organizations • Nonprofit organizations involved with literacy 	<p>Sharpen your skills</p> <ul style="list-style-type: none"> • Obtain state certification for public school teaching • Obtain certification to teach multiple subjects or age groups. <p>Gain experience</p> <ul style="list-style-type: none"> • Volunteer experiences working with children through Big Brother/Sister programs, tutoring, summer camps, YMCA, etc. • Participate in debate or literary clubs, campus publications, or student government. • Pursue leadership roles such as resident assistant, peer mentor, student advisor, etc. <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Click or tap here to enter text.</p> <p>Pursue a graduate degree</p> <ul style="list-style-type: none"> • Master's or doctorate for post-secondary teaching • Plan to attend graduate school in college student personnel or information science. 	<ul style="list-style-type: none"> • Rockdale ISD • Lamar State College • Best in Class Education center 	<p>Job titles</p> <ul style="list-style-type: none"> • English Teacher • Instructor / Assistant Professor English • English Tutor <p>Internship titles Click or tap here to enter text.</p>

CAREER AREA	POTENTIAL EMPLOYERS/INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
<p>Business/PR/Marketing</p> <p>Creative Services:</p> <ul style="list-style-type: none"> • Copy Writing • Art Direction • Web Page Design <p>Account Management</p> <p>Media</p> <p>Account Planning</p> <p>Production</p> <p>Account Coordination</p> <p>Writing/Editing</p> <p>Media Relations</p> <p>Social Media</p> <p>Account Management</p> <p>Fundraising</p> <p>Research</p> <p>Management</p> <p>Customer Service</p> <p>Sales and Marketing</p> <p>Human Resources</p> <p>Insurance</p> <ul style="list-style-type: none"> • Claims • Underwriting 	<ul style="list-style-type: none"> • Advertising Agencies • In-house agencies of large companies • Public relations firms • In-house public relations departments • Trade associations • Colleges and universities • Nonprofit organizations • Government agencies • Business organizations including banks, real estate agencies, insurance firms, and large and small corporations • Retailers including department, grocery, drug, specialty, variety, and book stores 	<p>Sharpen your skills</p> <ul style="list-style-type: none"> • Develop strong statistics background for market research positions, strong research, public speaking, interpersonal, analytical, and computer skills. • Create portfolio of writing that shows originality and imagination. • Gain knowledge of various media, contemporary tastes, and trends. • Courses in advertising, communications, business, art or graphic design <p>Gain experience</p> <ul style="list-style-type: none"> • Intern in a market research firm or advertising agency. • Volunteer to write publications for nonprofit or student organizations. • Obtain experience with campus media such as the newspaper, TV, or radio station. • Participate in sales, promotions, or social media for student organizations or private businesses. • Seek experience as a financial officer or treasurer of a campus organization (if pursuing a business degree). <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Business</p> <p>Pursue a graduate degree Click or tap here to enter text.</p>	<ul style="list-style-type: none"> • Harris Media, LLC • Local Surge Media • Susan G. Komen - Austin Affiliate • Up Cancer • PR by the Book • Davis Integration Group LLC • The Austin Focus • Germania Insurance • iGavel Auctions • Frozen Fire 	<p>Job titles</p> <ul style="list-style-type: none"> • Public Relations Assistant • Property Claims Field Adjuster • Web / Graphics Design and Marketing Specialist <p>Internship titles</p> <ul style="list-style-type: none"> • Digital Marketing Internship • Digital Marketing & Media Internship • Communications, Social Media, & PR Intern • Editorial and Public Relations Internship • Public Relations Intern • Assistant Video Editor

CAREER AREA	POTENTIAL EMPLOYERS/INDUSTRIES	CAREER PREPARATION STRATEGIES	SAMPLE LIST FOR THIS MAJOR	SAMPLE LIST FOR THIS MAJOR
Law				
<ul style="list-style-type: none"> • Law Assistance • Prosecution • Defense • Contractual • Corporate • Nonprofit or Public Interest • Government • Mediation • Lobbying 	<ul style="list-style-type: none"> • Law firms • Government agencies • State and local government • Corporations • Public interest organizations • Private practice • Colleges and universities 	<p>Sharpen your skills</p> <ul style="list-style-type: none"> • Develop strong research skills and attention to detail. • Complete special training requirements for paralegal positions <p>Gain experience</p> <ul style="list-style-type: none"> • Participate in a debate or forensic team for communication skills. • Join a pre-law student organization • Obtain a summer or part-time job in a law-firm • Shadow an attorney <p>Network Click or tap here to enter text.</p> <p>Pursue a minor Click or tap here to enter text.</p> <p>Pursue a graduate degree</p> <ul style="list-style-type: none"> • Attend law school • Earn a JD to become an attorney • Take the LSAT 	<ul style="list-style-type: none"> • Texas Legislative Council 	<p>Job titles</p> <ul style="list-style-type: none"> • Legal Editor • Research Editor <p>Internship titles Click or tap here to enter text.</p>

Selected information on this majors to careers information sheet was adapted from What Can I Do With This Major? produced by the University of Tennessee Center for Career Development.