



# Entrepreneurship

COLLEGE OF BUSINESS AND COMMUNICATION

## CONCORDIA UNIVERSITY TEXAS

Concordia University Texas is dedicated to the mission of developing Christian leaders. Founded in 1926, Concordia is proud to be Austin's leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia's campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

## ABOUT THE PROGRAM

Gain the skills you need for a successful career with a Bachelor of Business Administration in Entrepreneurship. Develop a foundation of business and leadership strategies in a convenient, accessible learning environment where students will utilize the university's access to the Austin business community for real-world experience and lessons. Graduates of our program understand the "why" of business, so they are prepared to succeed now and in the constantly changing future. Tap into your creative drive and natural curiosity for business by choosing to become an entrepreneur.

**CONTACT ADMISSIONS**   
[concordia.edu/admissions](https://concordia.edu/admissions)  
512.313.4CTX

**APPLY NOW**   
[concordia.edu/apply](https://concordia.edu/apply)

## MEANINGFUL WORK IN ENTREPRENEURSHIP

- ▶ Entrepreneur
- ▶ Business Consultant
- ▶ Sales
- ▶ Research & Development
- ▶ Nonprofit Fundraiser
- ▶ Recruiter
- ▶ Business Reporter
- ▶ Small Business Owner

## COURSE HIGHLIGHTS

### Entrepreneurship

This course considers how to evaluate opportunities, launch a business, grow the business and harvest the profits. Students will stand in the shoes of an entrepreneur and make tough decisions. This course will focus on entrepreneurs, on business plans and on businesses that are appropriate for sophisticated angel, and/or professional, (especially venture capital) investors.

### Entrepreneurial Finance

This course uses a combination of case discussions and lectures to study entrepreneurial finance. The focus is on the early stages company development as this course is intended for students interested in working for startups, budding entrepreneurs and future venture capitalists.

### Special Topics in Business

This course provides students with advanced level learning and critical thinking skills in the areas of selected specific topics of business. Integrated learning will take place using the various business disciplines. Students will apply their learning through reading, experience and class projects.

What students learn about entrepreneurship will have relevant value in today's businessworld. Countless resources are available to those studying entrepreneurship, such as the renown Speaker Series, the Center for Vocation and Professional Development and several hands-on internships.

## INCUBATOR CTX

FOR INNOVATION AND IMPACT

One of the newest resources, Incubator CTX, is designed to enrich the community with an accessible ecosystem that amplifies entrepreneurs' resources, opportunities and impact.

The Incubator's framework enables entrepreneurs to discover and execute business practices that positively impact local and global communities. Tools like these, along with professors with real-world experience, gives our grads a leg up into the world of entrepreneurship.

➔ [VISIT CONCORDIA.EDU/ACADEMICS](https://www.concordia.edu/academics) FOR A COMPLETE LIST OF COURSES



#CTXSOCIAL

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