



# Global Healthcare Policy and Management

COLLEGE OF BUSINESS AND COMMUNICATION

## CONCORDIA UNIVERSITY TEXAS

Founded in 1926, Concordia University Texas is proud to be Austin's leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia's campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

## ABOUT THE PROGRAM

Health underpins the financial and economic success of families, communities and whole societies. By earning a BBA with a concentration in global healthcare policy and management at Concordia University Texas, students will learn key concepts to promoting population health and efficiently managing healthcare facilities. The courses in this concentration develop the skills needed to pursue a career in either the public health sector or healthcare administration. Graduates will be equipped to become change agents by learning how to improve healthcare beyond the prescription, across global communities.

### CONTACT THE PROGRAM DIRECTOR ☎

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### CONTACT ADMISSIONS ☎

concordia.edu/admissions  
512.313.4CTX

### APPLY NOW ☎

concordia.edu/apply

## MEANINGFUL WORK IN GLOBAL HEALTHCARE POLICY & MANAGEMENT

- ▶ Community Outreach/Field Worker
- ▶ Economic Development Analyst
- ▶ Global Health Administrator
- ▶ Healthcare Administrator
- ▶ Public Health Program Specialist
- ▶ Training & Development Specialist

## COURSE HIGHLIGHTS

### Essentials of Global Public Health

Students will examine the factors that impact health and how productivity is influenced by health outcomes since prevention is more cost effective than cure. Students will learn about working in both clinical care settings and institutions that promote population health.

### Healthcare Organizations and Delivery

This course presents an overview of the healthcare system and the role healthcare organizations have played and will continue to play in the future. Students will learn about the administrative and management elements necessary for policy determination, decision making and control to achieve institutional goals and objectives.

### Healthcare Economics

Built upon both financial management principles and theories of economics, this senior-level study of healthcare economics provides a framework for the healthcare manager to analyze the healthcare marketplace and assess potential for profitability.

Graduates from this program will be prepared for success in overseas assignments and can staff positions in national and international health-related organizations. Many graduates will also be able to staff positions in other areas that support the core health sectors in the United States and other countries. This program is unique in that it trains our future business leaders in the art and science of preventing disease and promoting health so that they will have very strong impact on the growth and development of a society's economy, infrastructure and overall development.

What are you waiting for? Join the growing team of professionals who support population health and well-being, and work to make our world a healthier place in which to live.

“Today the spectrum has broadened. Degrees and concentrations in public health and global public health are increasingly offered in undergraduate programs to prepare students for employment and careers in the many areas in which health plays a role including the environment, urban planning, community services, government and many more.”

-GLENDENE LEMARD-MARLOW,  
Global Healthcare Policy &  
Management Director

