CONCORDIA UNIVERSITY TEXAS

Concordia University Texas is dedicated to the mission of developing Christian leaders. Founded in 1926, Concordia is proud to be Austin's leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia’s campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

ABOUT THE PROGRAM

International business has become a core for future business graduates as organizations become more globalized. More and more graduates are being hired by cross-cultural and multi-national organizations that are involved in foreign trade/manufacturing operations, foreign investment transactions, governmental affairs, international relief and operations participating in international exposure. As the international market grows and evolves, industries continue to be impacted by global changes and developments. The world of today is a world of complex and volatile situations and operations that require international expertise and training for success. Our graduates learn to approach international and national organizations with such academic training, real-world experience and cross-cultural knowledge. The international business graduate approaches the world with the understanding of how globalization impacts the business community, locally, nationally and internationally. They are sensitive to other countries, their cultural practices and knowledge of foreign business operations. Most of all, our graduates come prepared to experience and to have the willingness to work and live abroad.
MEANINGFUL WORK IN INTERNATIONAL BUSINESS

- Foreign Trade (Export/Import) Management
- Project And Strategy Manager
- Trade/Interest Group Lobbyist
- Diplomat
- Cultural Resource Specialist
- International Marketing Manager
- Trade Compliance Officer
- Business Development Officer
- Foreign Sales Manager
- Government Officer – Dept. Of Foreign Affairs
- International Business Consultant
- Cross-Cultural Inclusion/Training Officer
- Foreign Currency Investment Advisor
- International Protocol Officer

COURSE HIGHLIGHTS

International Travel Course
This course is an international travel opportunity that allows students to be immersed into real-world contexts where they can observe and analyze foreign business operations, communication practices and cultural attributes and differences through various international settings. Previous travel courses have brought students to the United Kingdom, Austria, Hungary, Romania and the Middle East.

Global Entrepreneurship
This class addresses various aspects of global entrepreneurship and the opportunities available to start-ups and small business in the global environment. Students explore the global opportunities that entrepreneurs create, the challenges they encounter and the ways in which they discover opportunities, while addressing challenges to conducting business across national borders and cultures. Viewing and examining entrepreneurship across different countries and cultures is emphasized, while students learn the role of cross-cultural customs and networks in affecting global entrepreneurship.

International Financial Management
The course covers international monetary systems, exchange rate determination, use of currency derivatives in hedging and risk management, currency swaps, modern direct investment and international capital budgeting.

International business majors will learn to pose and solve international and domestic problems. They experience real-world/international travel unveiling to them the culture and business practices of other countries. With additional training in accounting, finance, marketing, human resource management and management information systems, the graduate brings a broad and deep understanding of basic business principles along with an international understanding.

Students’ coursework prepares them to step into numerous opportunities within multinational organizations, consulting firms, aid agencies, foreign banks and investment houses, government and diplomatic operations and international NGOs.

VISIT CONCORDIA.EDU/ACADEMICS FOR A COMPLETE LIST OF COURSES