CONCORDIA UNIVERSITY TEXAS

Concordia University Texas is dedicated to the mission of developing Christian leaders. Founded in 1926, Concordia is proud to be Austin’s leading Christian university, where Christ is honored and students of all backgrounds are welcomed. We are guided by our vision to be the premier university where the adventure of faith, learning and life-changing experiences leads to meaningful work.

CTX is a regionally accredited institution of higher education, offering undergraduate and graduate degrees through a variety of delivery methods. We offer over 50 majors and concentrations.

Concordia’s campus, unique in its natural setting on a preserve, is conveniently located minutes from both downtown Austin and the Texas Hill Country. Our location provides students with resources and opportunities to learn, explore and thrive in the best of both worlds — a small school and a big city.

ABOUT THE PROGRAM

Management is the heart and soul of any organization – the role of the manager in relation to the people and products of the firm relates directly to profitability. Receiving a BBA with a concentration in Management will prepare students for positions and careers requiring leadership and managerial skills, as well as graduate studies. The focus of management courses is on personal and organizational behavior as well as talent management.

CONTACT ADMISSIONS

concordia.edu/admissions
512.313.4CTX

APPLY NOW

concordia.edu/apply
MEANINGFUL WORK IN MANAGEMENT

- Project Manager
- Logistics And Distribution Coordinator
- Systems Analyst
- Business Consultant
- Sales Manager
- Sales Executive
- Business Developer
- Risk Manager
- Database Administrator
- Retail Manager

COURSE HIGHLIGHTS

Organizational Behavior and Development
Most organizations focus their efforts on improving two aspects of human behavior: (1) job performance—the degree to which individuals perform the behaviors needed for the organization to achieve its goals; and (2) organizational commitment—the degree to which employees remain loyal to the organization rather than seeking employment elsewhere. This course will guide you through a model that seeks to explain these two areas of organizational behavior, while interweaving and maintaining a fixed view on developing the organization as a whole.

Negotiations and Conflict Management
This course introduces students to the theory and practice of negotiation specific to business. Negotiation is the art and science of securing agreement between two or more independent parties. The course focuses on understanding the behavior of individuals, groups, cultures and organizations in the context of competitive situations. Students will develop analytical and interpersonal skills necessary for successful negotiations.

Production and Operations Management
The course encompasses the strategic, tactical, and operational issues that arise in management of production and service operations; product and process design, facilities planning, quality management, materials management, operations planning and scheduling and emerging technologies in production management.

People don’t work for organizations; they work for people. Learning to be a manager is about becoming the kind of leader that people want to follow. As a manager your role continues to evolve as the point person in planning, organizing, controlling and most importantly, leading. One of the many benefits of a management degree is the flexibility to work in many different types of organizations and capacities. As one of the most marketable degrees, it is hard to argue that those who pursue management are increasing their appeal and popularity among hiring managers.

Leverage your education for the next step, whether that be a promotion, an advancement or an opportunity to take that next leadership step, a management degree is a degree that will be valued forever. In this life, whatever happens, we will always need leaders.

There are many modalities to pursue a management degree. Already working at a job and need the flexibility? Online might be the pathway to your degree. Are you looking to become a full-time student in a classroom environment? You have that option. Are you somewhere in between? Our blended program allows students to take classes online and also on campus.

Concordia prepared me for my position at Hangar Technology by offering several diverse business courses that enabled me to broaden my knowledge by exposing me to “real-world” scenarios and simulations in Strategic Management. In addition, I was given the opportunity to work with local start ups in developing and perfecting my marketing and management skills.”

- LISA PAMELA COWEN, ’17

VISIT CONCORDIA.EDU/ACADEMICS FOR A COMPLETE LIST OF COURSES